



CONTACT:

Vanessa Herman
Marketing Manager
+1 763.494.4100
public.relations@control.com

FOR IMMEDIATE RELEASE

Control Releases RocketLinx ES7110 PoE Switch for Security and Wireless Applications

MINNEAPOLIS, Minnesota — September 27, 2011—[Control Corporation](#), a leading manufacturer of industrial device connectivity products, today announced the release of the [RocketLinx ES7110](#) Industrial Power over Ethernet (PoE) switch as an unmanaged complement to its managed PoE products. This switch is designed to meet the needs of critical PoE applications such as real-time IP video surveillance, wireless access points, VoIP phone sets and other devices where a power source is not conveniently located. Eight PoE ports provide full IEEE 802.3af support, enabling connection of a wide range of PoE devices. Two Gigabit uplink ports provide essential bandwidth for data transmission to the network.

The ES7110 supports QoS, which ensures high quality video and voice over IP traffic transmission by adjusting the data transfer priority to guarantee throughput performance. Additionally, each Ethernet port has a Port Link Alarm, which can be configured to automatically trigger on connection issues; this warns administrators of abnormal operating conditions, ensuring quick resolution to network issues.

“The RocketLinx ES7110 optimizes data transmission and security system integration by allowing a variety of PoE devices to simultaneously connect to a network,” says Rob Iten, Director of Sales at Control, “The ES7110 is an excellent solution for retail and transit security, industrial applications, and IT environments where the ease of use and reliability of ‘drop-in’ PoE connectivity is essential.”

In addition to advanced PoE and networking capabilities, the ES7110 is designed for deployment in harsh conditions, with features including redundant power inputs, port alarms, and an IP30-rated rigid aluminum housing. The extended operating temperature range ensures consistent operation in places such as mass transit vehicles, factories, and outdoor settings.

About Control Corporation

Control Corporation is an expert device connectivity manufacturer and provider of networking products, specializing in industrial Ethernet gateways and intelligent embedded device connectivity products. These products support a wide range of enterprise, industrial, security, power utility, and traffic automation applications. The company's [RocketPort](#) multi-port serial cards, [DeviceMaster](#) Ethernet device servers, and [RocketLinx](#) industrial grade Ethernet and Power over Ethernet switch product lines are sold through regional, national, and international distributors and by thousands of resellers and integrators worldwide. For more information, contact Control Corporation at 800-926-6876 or visit www.comtrol.com.

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